

BEAVER COUNTY EDUCATIONAL TRUST  
Board of Trustees Meeting Minutes  
Friday February 11, 2022

President Mike Jones called the meeting to order at 11:51 AM

Trustees Present: Daniel Rossi-Keen, Yvonne Connor, Lincoln Kretchmar, Mark Breedlove, Dan Donnelly, Joseph Guarino, Dennis Nichols, Jodi Oliver, Victor Raskovsky, Joe Rubino, Cristine Wagner-Deitch and Jamie Connelly

Trustees Absent: Roger Davis, Jim Masterson, Todd Todorich, David Wytiaz

Visiting presenters: Tim Hides with Trailblaze Creative and Joe Sniezek from Huntington Bank.

Tim Hides explained to the Board the Brand Development Process that his company uses for Non-Profit organizations and what we have completed to date. The process is about half way complete. Recommendations from the completed process will be ready for the next Board Meeting in May.

Joe Sniezek, Huntington Bank investment officer, review the overall performance for the Investment account for 2021.

**PROCEDURAL ACTIONS:**

Motion to approve the minutes of the November 19, 2021 meeting was made by Cristine Wagner-Deitch, seconded by Mark Breedlove. Motion carried.

Treasurer, Lincoln Kretchmar, presented the Treasurer's report. Reports included the Year End Report, Profit and Loss statements along with the budget for 2022 and motioned for approval. Seconded by Victor Raskovsky. Motion carried.

Victor Raskovsky asked that a review and recommendation for a salary increase for the Executive Director be added to the budget.

Motion to review and recommendation an increase was made by Lincoln Kretchmar and seconded by Dennis Nichol. Motion carried.

**STRATEGIC PLANNING REVIEW:**

**Program Committee:** Cristine Wagner-Deitch

6 Month Benchmarks:

First Survey was sent seeking feedback, 8 of 14 school districts responded. Will resend to gather more information. Over the last ten years all districts have participated at one time or another.

Suggestions received were to increase funding for Mini-Grants and to change the timing of the grant process. The Committee recommends increasing the single grant to \$750.00 and group grants to \$1250.00 for the 22-23 school year and then reassess the amounts next year. Committee also recommends a change for the timing of the grant process. Send flyer to the schools at the end of school year promoting the grants with a time line for application. Applications will be made available the week of Labor Day.

A motion to approved the Committee recommendations was made by Victor Raskovsky and seconded by Jody Oliver. Motioned carried.

**Stewardship Committee:** Mark Breedlove

6 Month Benchmark:

Discussion held about the hiring of Trailblaze and the work completed and what the next steps might look like in the future.

A plan for a donor event is suggested for September. Committee suggests amending Bylaws to change the fundraising Committee to Events and Fundraising, Mike Jones will make this change. Suggestions to post minutes on Web site and post after approval. Suggestion was also made to post Committee minutes on the Google Drive.

**Marketing Committee:** Lincoln Kretchmar

6 Month Benchmarks:

The presentation from Trailblaze was reviewed and recommendations and future steps will be discussed. Lincoln updated the Social Media numbers and Web updates.

**Board Governance Committee:** Daniel Rossi-Keen and Mike Jones

6 Month Benchmarks:

Suggestions and recommendations from the Committee are to Amend the Bylaws to create a Governance Committee which includes Bylaws and to create a Nominations Committee to replace the search committee. Also, accelerate the learning curve for new and current Board members. A binder to be given to each Board Member is in process.

#### **NEW BUSINESS:**

Conflict of Interest Statements were handed out for signatures.

Reallocate Election Classes

Mike Jones presented the Terms of office for Board members. He asked for volunteers to move to the 2022-2024 class to even out the number in each class. Lincoln Kretchmar and Yvonne Connor agreed to move from the 2021-2023 class to the 2022-2024 class.

Motion was made by Mark Breedlove to accept the changes, seconded by Daniel Rossi-Keen.  
Motion carried.

ACKNOWLEDGMENTS:

1. \$4,000, from Pgh Foundation Wish Book
2. \$10,000.00, EITC, Buncher
3. \$5,000, Pgh Foundation Wish Book
4. \$500, Beaver Falls Rotary
5. \$300, Shell HERO program
6. Commitment by PA cyber to GWB \$15,000 per year for the next 5 years
7. Round 2 PPP forgiven

Adjournment:

Motion to adjourn made by Lincoln Kretchmar, seconded by Daniel Rossi-Keen. Motion carried.

Upcoming Meeting Dates:

Executive Committee

March 3, 2022

10:00 am

Zoom

Board of Trustees:

May 13, 2022 (date changed to May 6, 2022)

11:45

Wooden Angel